

# Creative Business Financing Strategies

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## Steps To Finding the Right Financing Solutions for YOU!!

- Step 1: Take a Personal Inventory
- Step 2: Know Your Numbers (Credit is King)
- Step 3: Be Prepared to Build Business Credit
- Step 4: A Business Plan is really for YOU!
- Step 5: Determine the Financing Type Right For You
- Step 6: Make the Pitch to the RIGHT FUNDING SOURCE

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### Sources of Equity

- Checking & savings
- Selling Assets
- Income from a Second Job
- Money from Retirement
- Cash Value of Life Insurance
- Friends and Family
- Angel Investors and Angel Networks
- Investment Clubs
- Venture Capital Firms
- Strategic/Corporate Investors
- Partner Buy-In
- Mergers
- Direct Public Offering (DPO)
- Employee Stock Ownership
- Buying equipment/supplies in exchange for Equity

### Sources of Debt

- Credit Cards
- Charge Cards
- Home Equity Loans
- Lines of Credit
- Bank Loans
- Micro Loans
- SBA Loans
- Asset-Based lending
- Peer-To-Peer (P2P) Lending
- Seller Financing
- Equipment Leasing
- Equipment Loans
- Franchise Financing
- Landlord Financing
- Import-Export programs
- Mortgage loans

### Creative Sources

- Customer Financing & Pre-Sales
- Factoring Accounts Receivables
- Purchase Order Financing
- Vendor Financing
- Merchant Card Advances
- Sale and Leaseback
- Bartering
- Sub-Leasing Your Space
- Grants
- Donations—Crowdfunding
- Competitions and Awards
- Franchising Your Business
- Licensing Rights to Your Product or Service
- Sponsors/Advertisers

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Call Stephanie Skaggs 505-856-1847 or Email : [stephanie@asset-financing.com](mailto:stephanie@asset-financing.com)